

CIEX



## The 15<sup>th</sup> China (Tianjin) International Industrial Expo.

March 7-10, 2019      Tianjin Meijiang Convention & Exhibition Center, China

Sponsors:            China Machinery Industry Federation CCPIT Machinery Sub-Council  
                              Zhenwei Exhibition Corp.

Co-sponsor:          Industry and Information Technology Department of Hebei Province

Supporters:            Tianjin Municipal Commission of Industry and Information Technology  
                              Tianjin Municipal Commission of Commerce

Organizer:            Tianjin Zhenwei Exhibition Co., Ltd.

Website                en.ciex-expo.com



90,000<sup>+</sup>Sqm



90,000<sup>+</sup>Visitors



10<sup>+</sup>Forums



300<sup>+</sup>Purchase Groups



1,000<sup>+</sup>Brands



100<sup>+</sup>Media

### Background

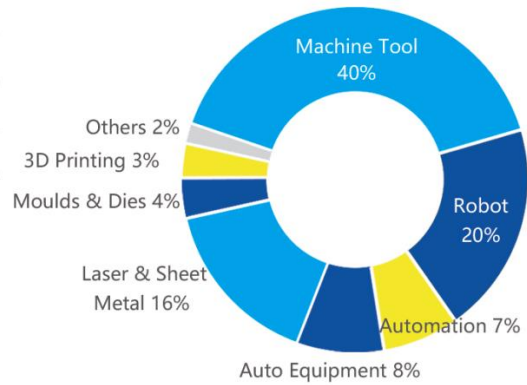
Under the background of “The Belt and Road Initiative” and “Made in China 2025”, China’s manufacturing is becoming increasingly active in global resource allocation and global manufacturing chain. With the deep integration of IT and manufacturing, China’s manufacturing ushers in new production modes, industrial formats, business modes and economic growth points. Supported by the policy of *Coordinated Development for Beijing-Tianjin-Hebei Region*, Tianjin, one of advanced manufacturing R&D bases in China, strongly drives the development of surrounding markets and has become the most important industrial market in China.

### Introduction

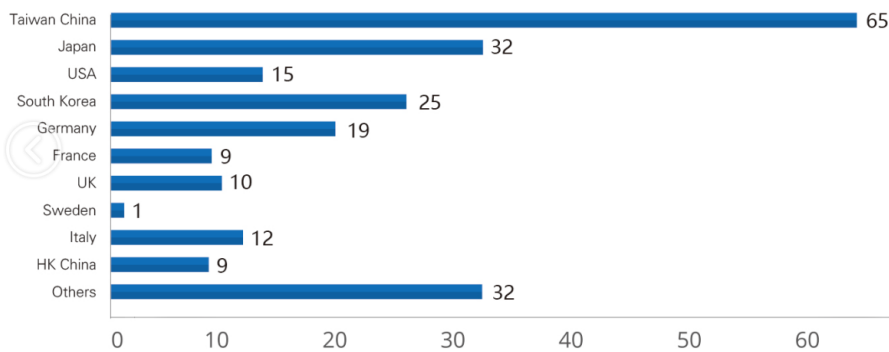
Approved by UFI, the 15<sup>th</sup> China (Tianjin) International Industrial Expo. (CIEX2019) will take place on March 7-10, 2019 at Meijiang Convention & Exhibition Center, Tianjin, China. More than 10 years’ accumulation brings CIEX with a database of over 300,000 buyers. With a total area of 90,000 sqm, CIEX attracted 1,200 exhibitors and nearly 90,000 visitors around the world in 2018.



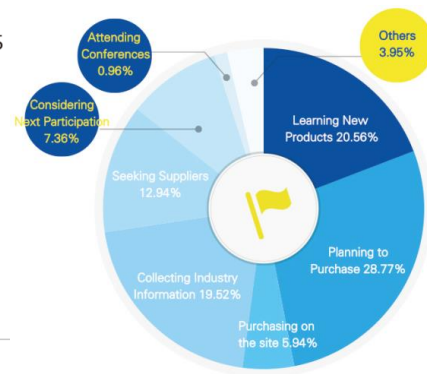
Changes in the Scale of CIEX in Recent 5 Years



Exhibitors Distribution



Sources of Overseas Exhibitors






Visiting Purpose

Based on the deep foundations laid in the 14 previous successful sessions CIEX 2019 will showcase cutting-edge technologies and solutions regarding the machine tool, robot, automobile equipment, Automation and plastic & rubber. To display the whole industrial chain and establish an industrial eco-system serving industrial upstream and downstream enterprises, CIEX strives to set up a high-class platform for industrial enterprises and visitors.



### IMEX - Tianjin International Machine Tool Exhibition

- Exhibition Area: 35,000 sqm
- Most Represented Fields: Machine Tool, Sheet-Metal, Metal Cutting, EDM, Various Functional Component and Matching Products
- Representative Enterprises:   **Hartford** 



### TLSE - Tianjin International Laser Processing Exhibition

- Exhibition Area: 15,000sqm
- Most Represented Fields: Metal Forming Equipment, Sheet Metal and Laser Cutting Equipment, Optical Production and Information Technology, Surface Treatment

- Representative Enterprises: *HAN'S LASER*  *bodor*  *百超迪能* Member of Bystronic 



### CIRE - Tianjin International Robot Exhibition

- Exhibition Area: 18,000 sqm
- Most Represented Fields: Industrial Robot, System Integrator, Robot Functional Accessories, Machine Vision, Robot Developing Platform and Software, 3D Printing
- Representative Enterprises:  *ABB*  *SIEMENS* *Panasonic*





### TAMT - Tianjin International Automotive Manufacturing Technology & Equipment Exhibition

- Exhibition Area: 15000 sqm
- Most Represented Fields: Assembly Engineering, Materials and Design, Welding Engineering, Stamping, Coating Engineering, Final Assembly Engineering, Assembly System Integration
- Representative Enterprises:   *PHENIX CONTACT* *DEMCO*



### CPRE - Tianjin International Plastic Rubber and Packaging Industry Exhibition

- Most Represented Fields: Plastic Processing, Plastic and Raw Material, Chemical Additives, Composite Materials, Special Rubber Machinery
- Representative Enterprises:  *华美达*  *BORUNTE*

### Purchase Cluster



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## The Voice of Participants

### China Academy of Engineering Academician Mr. Tan Jianrong

Under the background of “Made in China 2025”, Chinese manufacturing enterprises will definitely embark on the road of self-dependent innovation. CIEX serves as a platform for technological exchanges, trade transactions, project cooperation and technology sharing, thus lifting China’s industrial manufacturing to a higher level.

### HAAS

It is the seventh time that HAAS had participated in CIEX. With the help of CIEX, HAAS layouts the whole industrial chain and meets both upstream & downstream customers. CIEX develops quite fast. High-level professional visitors at CIEX bring HAAS more potential clients. CIEX is the most effective industry exhibition we’ve ever participated in China.

### TOYOTA

Toyota has always purchased from CIEX and this is our second group purchasing at CIEX. We’ve seen the world’s top laser cutting and industrial robots. With extremely high-level technologies, CIEX is one of the industrial exhibitions with most exhibits and the highest technology.

## Media



## Price

<b>Standard Booth</b>	RMB 20,000 Yuan/9 m <sup>2</sup>	Including 1 Carpet, 3 Side Boards, 1 Lintel, 1 Consulting Desk, 2 Chairs, 2 Sport lights, 1 Outlet
<b>Raw Space</b>	RMB 2,000 Yuan/m <sup>2</sup>	No equipment is provided in raw space, so exhibitors can decorate it by themselves or contact the official contractor.
<b>Conference/Forum</b>	RMB 20,000 Yuan/session	Each conference will last 1 hour, and organizer will offer the meeting room, sound equipment, projector, screen, mineral water and other relevant services.

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